

Java at AOL: Support it, Or Run With it?

Brewster Kahle
Sept 26, 1995
DRAFT presentation

Java as Platform

- ◊ Estimated to be in 80% of Web Browsers soon
- ◊ Allows applications to be delivered to those users
- ◊ Java is currently very popular

Java helps with a current problems

- ◊ Updating clients in the field
- ◊ Leveraging 3rd party developers
- ◊ Getting Internet users to use AOL

The Java Opportunity

- ◊ Technical Migration path from current clients
- ◊ Market Opportunity to XMillion Internet users
- ◊ Leverage ISPs user bases for our service

Java Tactics

- ◊ We have implemented several Java applets as tests: So far so good
- ◊ Build corporate relationship with Sun
- ◊ Build Java expertise inhouse:
 - ◊ Implement AOL client in Java as test
 - ◊ Design and build Internet Service that is worth paying for (With or without dialup access)